



**MELBOURNE MARKET AUTHORITY**

**MARKET CIRCULAR NO: 511**

**DATE: 16<sup>th</sup> February, 2009**

**TO: All Market Users at the Melbourne Markets**

**BUSH FIRE RELIEF FUND APPEAL UPDATE**

Members of the Melbourne Wholesale Fruit, Vegetable and Flower Markets Lions Club together with representatives from Vic Relief Food Bank and Second Bite, assisted by Melbourne Market Authority ("MMA") Management and Staff have been collecting cash donations and fresh produce for Victorian Bush Fire Relief at the Melbourne Markets during last week.

The Melbourne Market Lions Club has collected more than \$130,000 from Wholesalers, Retailers and Growers in the market. This amount is expected to rise over the next few days.

The Vic Relief Food Bank and Second Bite assisted by the MMA have collected and have started to distribute more than 25 tonnes of Fresh Produce collected from Market Tenants.

MMA has heard from a number of Victorian and Interstate growers that have been delivering large amounts of fresh produce directly to affected areas.

This is an outstanding contribution from those in the Melbourne Markets and from the Horticultural Industry.

These actions are fully supported by the Melbourne Market Authority and I am sure all market users.

A handwritten signature in blue ink, appearing to be 'Peter McLennan', written in a cursive style.

**Peter McLennan**  
**Chief Executive Officer**  
**Melbourne Market Authority**