



Gardenia

Botanical name: Gardenia augusta
syn. jasminoides.

Family: Rubiaceae

Common Names: Common Gardenia,
Cape Jessamine

Country of Origin: East Asia

Available: December to January, then
June to August

Stem Length: 10 to 20cm



Prized for their scent, gardenias are popular wedding flowers, or for use as buttonholes or in table arrangements. With their white velvety petals and dark green foliage they make excellent buttonholes. They have very short stems which means it is sometimes difficult to keep them in water – many people float them in saucers of water rather than trying to use a vase.

Types: N/A

When Buying Look for:

- Fully open flowers
- Clean crisp petals with no brown marks;

Flower Care

1. Must be kept cool at all times - refrigerate in a sealed container.
2. Stems are too short to recut.
3. Float in saucer of water or place in cotton wool soaked with preservative – make sure cotton wool does not dry out.
4. Always use a preservative.
5. Replace water in saucer with fresh preservative every day.
6. Touching gardenia petals can induce brown marks – only touch the stem.
7. Misting can also induce petal browning.

Interesting Facts and Myths

Gardenias are hard to grow in the garden in southern Australia as they need humid conditions and can languish during our dry summers.

In the Language of Flowers gardenia signifies 'secret love', 'purity and refinement'.



Valentines Day Point of Sale

Valentines Day Point of Sale will be available for pick up from **Thursday, 24 January 2008** at the Customer Service Desk. Kit consists of:

- | | |
|--------------------------|-------------------|
| 3 x large banner posters | 2 x heart cutouts |
| 50 x gift cards | 1 x t-shirt |

Kits are available on a "first come, first served" basis with a limit of one kit per shop. Additional t-shirts are available for \$12 each.

THIS WEEK'S PRICES

NAME	STEMS PER BUNCH	PRICE RANGE	PREMIUM PRICE
ACHILLEA	10	\$2.50 TO \$3.50	
AGAPANTHUS	10	\$3.00 TO \$4.00	
AGERATUM	10	\$3.00 TO \$3.50	
ALLIUM - GIANT	PER STEM	\$4.50 TO \$6.00	
ALLIUM - MINI	5	\$3.50	
ALLIUM - DRUMSTICK	PER STEM	\$5.00	
ALSTROEMERIA	SML - 7, LGE - 10	\$3.00 TO \$6.00	
AMARANTHUS	10	\$6.00 TO \$8.50	
ANTHURIUM	PER STEM	\$1.50 TO \$3.50	
ARABS EYES	5	\$2.00 TO \$3.50	
ARUM LILIES	5	\$5.00 TO \$6.50	
BANKSIA - BAXTERI	PER STEM	\$1.20 TO \$2.50	
BANKSIA - COCCINEA	5	\$5.00	
BANKSIA - HOOKERIANA	PER STEM	\$1.60	
BANKSIA - MENZIESII	PER STEM	\$1.40 TO \$1.80	
BANKSIA - SPECIOSA	PER STEM	\$1.20 TO \$2.00	
BLUSHING BRIDE	5	\$3.00 TO \$6.00	
BOUVARDIA	7-12	\$4.00 TO \$7.50	
CALENDULA	10	\$2.00	
CALLA LILY	10	\$5.00 TO \$10.00	
CAMPANULA (CANTERBURY BELLS)	10	\$3.00 TO \$6.00	
CARNATION HEADS	BOX	\$10.00 TO \$15.00	
CARNATION - MICRO	10	\$2.00 TO \$3.50	
CARNATION - FIELD		\$1.50 TO \$3.00	
CARNATION - SPRAY		\$3.50 TO \$4.00	
CARNATION - CHINESINI	10-15	\$2.50 TO \$3.50	
CARNATION - FIELD		\$1.50 TO \$2.50	
CARNATION - SIM		\$3.00 TO \$4.00	
CELOSIA - COCKSCOMB	5	\$4.00 TO \$7.00	
CELOSIA - PLUME	5	\$5.00	
CHINCERINCHEE	5	\$2.50 TO \$3.50	
CHRYSANTHEMUM - DISBUD	5	\$6.50 TO \$8.50	
CHRYSANTHEMUM - FIELD		\$2.50 TO \$4.50	
CHRYSANTHEMUM - GLASSHOUSE	5-7	\$4.00 TO \$5.00	
COSMOS	10	\$2.00	
DAHLIA	5	\$2.50 TO \$3.00	
DAISY - SHASTA		\$2.00 TO \$3.00	
DELPHINIUM - GIANT	5	\$6.00 TO \$9.00	
DELPHINIUM - BUTTERFLY	5	\$4.00 TO \$5.50	
EASTER DAISY		\$3.00 TO \$4.00	
EREMURUS	10	\$7.00 TO \$11.00	
ERICA - YELLOW & PINK	10	\$4.00 TO \$6.00	
ERICA - GREEN	5	\$3.00 TO \$4.00	
ERIOSTEMON - WHITE	5-7	\$4.00 TO \$5.00	
ERIOSTEMON - PINK	5-7	\$5.50	
ERYNGIUM (SEA HOLLY)		\$7.50 TO \$8.50	
EVERLASTING DAISY	10	\$2.00 TO \$2.50	
FLANNEL FLOWER	5	\$5.00 TO \$6.00	
FREESIA	10	\$4.00 TO \$4.50	
GARDENIA (HEADS ONLY)	BOX OF 6	\$10.00 TO \$15.00	
GARDENIA	7-10	\$15.00	
GELEZNOWIA (YELLOW BELLS)	10	\$4.50 TO \$5.00	
GERANIUM	5	\$4.00	
GERBERA	10	\$4.00 TO \$5.00	
GERBERA - MINI	10	\$2.00 TO \$3.00	
GLADIOLI	10	\$8.00 TO \$12.00	
GLORIOSA LILY	3	\$5.00 TO \$15.00	
GODETIA	10	\$2.50 TO \$3.00	
GOLDEN ROD (SOLIDAGO)	10	\$2.50 TO \$4.00	
GYMEA LILIES	PER STEM	\$5.00 TO \$6.00	
GYPSOPHILA - STANDARD		\$3.00 TO \$6.00	
GYPSY		\$3.00 TO \$4.00	
HELICONIA	5	\$6.00	
HELICONIA CLAW	PER STEM	\$4.00 TO \$7.50	
HELICONIA SEXY	PER STEM	\$7.50 TO \$10.00	
HIPPEASTRUM	5	\$6.50 TO \$14.00	
HYDRANGEA	5	\$4.00 TO \$7.00	
IRIS	10	\$3.00 TO \$6.50	
IRIS - BEARDED	5	\$3.50	
ISOPOGON	10	\$4.00 TO \$4.50	
KALE	PER STEM	\$4.50 TO \$5.00	
KALMIA	5	\$5.00 TO \$8.00	
KANGAROO PAW - STANDARD	10	\$6.00 TO \$7.00	
KANGAROO PAW - BLACK		\$8.00 TO \$9.00	
LAVENDER		\$3.00 TO \$5.00	
LEUCADENDRON	5	\$2.00 TO \$5.00	
LEUCADENDRON - DISCOLOUR	5	\$4.00 TO \$5.00	
LEUCADENDRON - GALAPINI	5	\$4.50	
LEUCADENDRON - SAFARI SUNSET	10	\$4.00 TO \$5.00	
LEUCADENDRON - SILVAN RED	5	\$3.00 TO \$5.00	
LEUCODENDRON - SILVER TREE		\$3.00	
LEUCOSPERMUM - REFLEXUM	5	\$3.00 TO \$5.00	

NAME	STEMS PER BUNCH	PRICE RANGE	PREMIUM PRICE
LIATRIS	10	\$7.50 TO \$9.50	
LILAC	10	\$6.00 TO \$7.50	
LILY - ASIATIC	5	\$2.00 TO \$4.50	
LILY - LONGIFLORUM	5	\$5.00 TO \$9.00	
LILY - ORIENTAL	5	\$8.00 TO 10.00	
LILY - LA	5	\$3.00 TO \$5.00	
LIMONIUM - EMILE	10	\$3.50 TO \$4.50	
LIMONIUM - MISTY	10	\$4.00 TO \$5.00	
LIMONIUM - STATICE	10	\$2.00 TO \$3.50	
LISIANTHUS	7-10	\$6.00 TO \$8.50	
LOTUS PODS		\$3.00	
ORCHID - CYMBIDIUM	PER STEM	\$13.00 TO \$17.00	
ORCHID - SINGAPORE	5	\$4.00 TO \$8.00	
ORCHID - TIGER	5	\$11.50	
ORCHID - TIGER (DANCING LADIES)	10	\$25.00	
POPPIES	10	\$2.50 TO \$3.00	
PROTEA - KING	PER STEM	\$1.00 TO \$2.00	
PROTEA - PINK ICE		\$3.00 TO \$4.00	
QUEEN FABIOLA	10	\$3.00 TO \$4.00	
RICEFLOWER	10	\$4.50 TO \$5.00	
ROSE - 30CM	10	\$2.50 TO \$4.00	
ROSE - 40CM	10	\$4.00 TO \$5.00	
ROSE - 50CM	10	\$5.00 TO \$6.50	\$8.00 TO \$18.00
ROSE - 60CM	10	\$7.00 TO \$8.00	\$9.00 TO \$20.00
ROSE - 70CM+	10	\$7.00 TO \$9.00	\$10.00 TO \$22.00
ROSE - MINI	10	\$4.50 TO \$6.00	
SAFFLOWER (CARTHAMUS)	10	\$5.00 TO \$6.00	
SANDERSONIA	5-10	\$8.00 TO \$12.00	
SCABIOSA		\$3.00 TO \$4.00	
SCABIOSA PODS	10	\$7.50	
SEDUM	10	\$5.00 TO \$6.00	
SNAPDRAGON	10	\$2.50 TO \$5.00	
SOLIDASTER	10	\$3.00 TO \$3.50	
STIRLINGIA (BUD)		\$5.00	
STRELITZIA - BIRD OF PARADISE	5	\$10.00 TO \$12.50	
SUNFLOWER	5	\$3.00 TO \$9.00	
SWEETPEA	10	\$5.00 TO \$6.00	
SWEET WILLIAM		\$2.00 TO \$3.00	
TULIPS	10	\$4.00 TO \$8.00	
VERONICA	10	\$4.00 TO \$4.50	
WALLFLOWERS		\$2.50 TO \$4.00	
WATER LILIES	5	\$4.00 TO \$10.00	
WATSONIA	10	\$3.00	
WAX FLOWER - GERALDTON (OPEN)	10	\$2.00 TO \$3.00	
FOLIAGE			
ACACIA - BAILEYANA	10	\$4.50	
ANDROMEDA (FLOWERING)		\$4.50 TO \$6.00	
BAMBOO	PER STEM	\$2.00 TO \$20.00	
BOTTLEBRUSH (FLOWERING)	PER STEM	\$3.00 TO \$6.00	
BOX		\$3.00 TO \$4.00	
CHESTNUT FOLIAGE		\$4.00 TO \$5.00	
CLETHRA	5	\$6.00	
CHRISTMAS BUSH	10	\$5.00 TO \$7.00	
CORDYLINE	10	\$4.50 TO \$5.00	
FAN PALM	10	\$5.00	
FISHBONE FERN		\$3.50 TO \$7.50	
FUCHSIA GUM	10	\$5.00	
GARRYA	3	\$5.00 TO \$7.00	
GERBERA FOLIAGE		\$3.00	
GINGER FOLIAGE		\$5.00	
GREEN & GOLD	10	\$4.50	
GREVILLIA (FLOWERING)		\$5.00 TO \$7.50	
GUM	5	\$3.00	
HOLLY		\$5.00 TO \$7.00	
HYDRANGEA FOLIAGE	10	\$5.00 TO \$7.00	
KOALA FERN		\$4.50	
LAUREL		\$3.50 TO \$4.00	
LEATHER FERN		\$4.00 TO \$5.00	
LEPTOSPERNUM (FLOWERING)	10	\$5.00	
LOTUS PODS	EACH	\$4.00 TO \$6.00	
MOLUCCA BALM (IRISH BELLS)	5	\$4.50 TO \$5.50	
MONSTERIA LEAVES		\$6.50 TO \$9.00	
MORRISON		\$5.00	
PHILODENDRON - XANADU	5-6	\$3.00 TO \$3.50	
POLYGALA (FLOWERING)	5	\$3.00 TO \$4.00	
RHODODENDRON FLOWERING	5	\$4.00 TO \$5.00	
SHRIMP PLANT	5	\$6.00	
SILVER SUEDE		\$5.00 TO \$6.00	
SNOTTY GRASS	5	\$3.00 TO \$5.00	
SPEAR GRASS		\$2.00 TO \$3.00	
SPRUCE (BLUE)	5	\$7.00 TO \$8.00	
VIBURNUM FLOWERING	5	\$6.50	