



Gerberas



Botanical name: Gerbera jamesonii

Family: Asteraceae

Common Names: Gerbera Daisy, Transvaal Daisy

Country of Origin: South Africa

Available: All Year

Stem Length: 30 to 80 cm

The popularity of the gerbera has sky rocketed since the 1990's and it is now rated No.4 on the Dutch Auction System. There are now over 200 varieties available in every colour imaginable including blue! Newer varieties have double petals, giving a fluffy look to the flower, or thin, spidery petals, or wider, thicker petals. Breeders include Landsbergen (Holland), Pressman (Holland), Terra Nigra (Holland), and Florist de Kwakel (Holland). Check these breeders' websites for more information.

In the past 10 years mini gerberas (or germinis) have become more popular – they are the same as their larger cousins, but about half the size and are better suited to smaller arrangements. Gerberas are grown in glasshouses, mostly close to the southern capital cities of Melbourne, Sydney and Adelaide.

The aim with standard (large) gerberas is to keep the flowerhead from flopping over. To do this we must try and stop the stem ends from becoming plugged with bacteria from dirty water or air bubbles.

Types: Standards, minis.

When Buying Look for:

- Flowers fully open;
- Flower centres should be perfectly round, not oval;
- No sign of petal damage or creases.

- The brown woody base of each stem should have been cut off;
- Strong stems that support the large flower.

Flower Care

1. Keep cool at all times.
2. Recut at least 2 cm off each stem with sharp secateurs and place in water immediately. Recut again if gerberas have been out of water for longer than 15 minutes.
3. Preservative is essential – the germicide contained within a preservative keeps the vase water clean.
4. Replace water every day and recut stems every 2 days.
5. Gerberas will naturally bend towards the light. To prevent this, wind a thin wire around each stem. Don't force the wire up the inside of a stem as this will hinder water uptake.
6. Stems can rot in floral foam if the foam has not been soaked properly.

Interesting Facts and Myths

It was named by Linnaeus in honour of his friend the German naturalist Traugott Gerber, and first described by J.D. Hooker in 1889.

Many modern cut flower forms are derived from crosses between *G. jamesonii* and *G. viridifolia*.

In the Language of Flowers, white gerberas mean 'innocence', yellow means 'I'll try harder' and orange means 'You are my sunshine'.

THIS WEEK'S PRICES

NAME	STEMS PER BUNCH	PRICE RANGE
AGERATUM	10	\$4.00 TO \$5.00
ALSTROEMERIA	SML - 7, LGE - 10	\$3.50 TO \$6.00
AMARANTHUS	10	\$6.00 TO \$8.50
ANTHURIUM	PER STEM	\$1.50 TO \$3.50
ARABS EYES	5	\$3.50 TO \$4.50
ARUM LILIES	5	\$5.00 TO \$6.50
ASTERS		\$2.00 TO \$2.50
BANKSIA - BAXTERI	PER STEM	\$1.20 TO \$2.50
BANKSIA - COCCINEA	5	\$5.00
BANKSIA - HOOKERIANA	PER STEM	\$1.60
BANKSIA - MENZIESII	PER STEM	\$1.40 TO \$1.80
BANKSIA - SPECIOSA	PER STEM	\$1.20 TO \$2.00
BLUSHING BRIDE	5	\$3.00 TO \$6.00
CALENDULA	10	\$2.00
CALLA LILY	10	\$6.00 TO \$7.00
CALLISTEMON (BOTTLEBRUSH)	PER STEM	0.50
CAMPANULA (CANTERBURY BELLS)		\$7.00
CARNATION HEADS	BOX	\$10.00 TO \$15.00
CARNATION - MICRO	10	\$2.00 TO \$3.50
CARNATION - FIELD		\$1.50 TO \$3.00
CARNATION - SPRAY		\$3.50 TO \$4.00
CARNATION - CHINESINI	10-15	\$2.50 TO \$3.50
CARNATION - FIELD		\$1.50 TO \$2.50
CARNATION - SIM		\$3.00 TO \$4.00
CELOSIA - COCKSCOMB	5	\$4.00 TO \$7.00
CELOSIA - PLUME	5	\$5.00
CHRYSANTHEMUM - DISBUD	5	\$6.50 TO \$8.50
CHRYSANTHEMUM - FIELD		\$2.50 TO \$4.50
CHRYSANTHEMUM - GLASSHOUSE	5-7	\$4.00 TO \$5.00
DAFFODILS	10	\$1.10 TO \$1.50
DAISY - SHASTA		\$2.00 TO \$3.00
DAPHNE	5	\$4.00 TO \$5.00
DELPHINIUM - GIANT	5	\$6.00 TO \$9.00
DELPHINIUM - BUTTERFLY	5	\$4.00 TO \$5.50
EASTER DAISY		\$2.50 TO \$3.50
ERICA - YELLOW & PINK	10	\$6.00
ERICA - GREEN	5	\$5.00 TO \$5.50
ERIOSTEMON	5-7	\$4.00 TO \$5.00
ERLICHEER		\$1.50 TO \$2.00
ERYNGIUM (SEA HOLLY)		\$7.50 TO \$8.50
FLANNEL FLOWER	5	\$5.00 TO \$7.00
FREESIA	10	\$4.00 TO \$4.50
GARDENIA (HEADS ONLY)	(PER BOX OF 6)	\$21.00
GELEZNOWIA (YELLOW BELLS)	10	\$4.50 TO \$5.00
GERBERA	10	\$7.00 TO \$10.00
GERBERA - MINI	10	\$3.50 TO \$5.50
GLADIOLI	10	\$8.00 TO \$12.00
GOLDEN ROD (SOLIDAGO)	10	\$2.50 TO \$4.00
GYMEA LILIES	PER STEM	\$5.00 TO \$6.00
GYPSOPHILA - STANDARD		\$3.00 TO \$6.00
GYPSY		\$3.00
HELLEBORUS	5	\$4.50 TO \$5.50
HELICONIA	5	\$6.00
HELICONIA CLAW	PER STEM	\$4.00 TO \$7.50
HELICONIA SEXY	PER STEM	\$7.50 TO \$10.00
HYACINTH		\$4.50 TO \$5.50
IRIS	10	\$4.50 TO \$6.50
IXODIA DAISY	10	\$5.00 TO \$6.00
JONQUILS	10	\$1.40 TO \$1.50
KALE	PER STEM	\$4.50
KALE	5	\$17.50 TO \$20.00
KANGAROO PAW - BLACK		\$7.00 TO \$8.00
LAVENDER		\$3.00
LEUCADENDRON	5	\$2.00 TO \$5.00
LEUCADENDRON - DISCOLOUR	5	\$4.00 TO \$5.00
LEUCADENDRON - GALAPINI	5	\$4.50
LEUCADENDRON - SAFARI SUNSET	10	\$4.00 TO \$5.00
LEUCADENDRON - SILVAN RED	5	\$3.00 TO \$5.00
LEUCODENDRON - SILVER TREE		\$3.00
LEUCOSPERMUM - REFLEXUM	5	\$3.00 TO \$5.00
LIATRIS	10	\$8.50 TO \$9.50
LILY - ASIATIC	5	\$4.50 TO \$5.00
LILY - LONGIFLORUM	5	\$5.00 TO \$10.00
LILY - ORIENTAL	5	\$10.00 TO \$13.00
LILY - LA	5	\$4.50 TO \$6.00
LIMONIUM - EMILE	10	\$3.50 TO \$4.50
LIMONIUM - MISTY	10	\$4.00 TO \$5.00
LIMONIUM - STATICE	10	\$2.00 TO \$2.50
LISIANTHUS	7-10	\$6.00 TO \$8.00
LOTUS PODS		\$3.00
MICHELIA	5	\$9.00 TO \$12.00
ORCHID - CYMBIDIUM	PER STEM	\$13.00 TO \$17.00

NAME	STEMS PER BUNCH	PRICE RANGE
ORCHID - SINGAPORE	5	\$4.00 TO \$8.00
ORCHID - TIGER	5	\$11.50
ORCHID - TIGER (DANCING LADIES)	10	\$25.00
POKERS	5	\$4.50 TO \$6.00
POPPIES	10	\$2.50 TO \$3.00
PROTEA - KING	PER STEM	\$1.00 TO \$2.00
PROTEA - PINK ICE		\$2.50 TO \$4.00
QUEEN ANNE'S LACE		\$6.50
RANUNCULUS		\$3.50
ROSE - 30CM	10	\$4.00 TO \$6.00
ROSE - 40CM	10	\$4.00 TO \$9.00
ROSE - 50CM	10	\$5.00 TO \$10.00
ROSE - 60CM	10	\$9.00 TO \$11.00
ROSE - 70CM+	10	\$10.00 TO \$12.00
ROSE - MINI	10	\$4.50 TO \$7.00
SEDUM	10	\$5.00 TO \$6.00
SNAPDRAGON	10	\$2.50 TO \$5.00
SOLIDASTER	10	\$3.00 TO \$3.50
STIRLINGIA (BUD)		\$5.00
STOCK		\$1.50 TO \$3.00
STRELITZIA - BIRD OF PARADISE	5	\$6.00 TO \$10.00
SWEETPEA	10	\$5.00 TO \$6.00
SWEET WILLIAM		\$2.00 TO \$2.50
TULIPS	10	\$7.50 TO \$9.00
VIOLETS		\$2.50
WALLFLOWERS		\$2.50 TO \$4.00
WAX FLOWER (BUD)	10	\$3.00 TO \$4.00
WAX FLOWER (OPEN)	10	\$4.50 TO \$5.50
FOLIAGE		
ANDROMEDA (FLOWERING)		\$4.50 TO \$6.00
ARALIA	PER STEM	\$5.00
BAMBOO	PER STEM	\$2.00 TO \$20.00
BANANA LEAF	20	\$20.00
BERZELIA LANUGINOSA	5	\$4.50 TO \$6.00
BIXIA		\$6.50
BULLRUSHES	4	\$5.00 TO \$6.00
BUXUS	7	\$3.00 TO \$3.50
CAMELLIA (FLOWERING)	5	\$4.50 TO \$5.50
CORDYLINE	10	\$4.50 TO \$5.00
DODDA VINE		\$4.50
DOGWOOD		\$4.00 TO \$6.00
FAN PALM	10	\$5.00
GARRYA	3	\$5.00 TO \$7.00
GERBERA FOLIAGE		\$3.00
GINGER FOLIAGE		\$5.00
GOLDEN ASH BUDS		\$5.00 TO \$6.00
GREVILLIA (FLOWERING - MOONLIGHT)		\$4.00
GUM		\$2.50
HAPPY PLANT	10	\$6.00
HOSTA LEAVES		\$4.00
HYPERICUM BERRIES	10	\$5.00 TO \$8.00
HYPOCALYMYMA (MYRTLE - GOLDEN VEIL)	30CM (200GM)	\$5.50
IVY		\$3.00 TO \$4.50
JAPONICA (FLOWERING QUINCE)	5	\$5.00
JOEY FERN	10	\$4.00 TO \$5.00
KOALA FERN	10	\$4.50
LEATHER FERN		\$4.00 TO \$5.00
LILLY PILLY	10	\$5.00 TO \$6.00
MAGNOLIA FOLIAGE (FLOWERING/BUDDING)	5	\$6.50 TO \$7.50
MELALEUCA	10	\$5.00
MING FERN		\$4.50
MOLUCCA BALM (IRISH BELLS)	5	\$4.50 TO \$5.50
MONSTERIA LEAVES		\$6.50 TO \$9.00
NANDINA		\$3.50
NECTARINE BUDS	4	\$5.00 TO \$7.00
OKRA PODS	5	\$7.50
PAPYRUS	5	\$5.00 TO \$8.00
PAULONIA		\$6.00
PEPPERCORN		\$4.50 TO \$5.50
PHILODENDRON - XANADU	5-6	\$4.00 TO \$6.00
PIMELEA		\$5.50
POLYGALA (FLOWERING)	5	\$4.00 TO \$5.00
PRUNUS (FLOWERING)	5	\$6.00 TO \$7.50
RHODODENDRON BUDS	5	\$5.00 TO \$6.00
RHODODENDRON FLOWERING	5	\$4.00 TO \$5.00
SILVER SUEDE		\$5.00 TO \$6.00
SNOTTY GRASS	5	\$3.00 TO \$5.00
SPEAR GRASS		\$2.00 TO \$3.00
SPRUCE (BLUE)	5	\$4.00 TO \$5.00
TETRAGONA GUM NUTS	3-4	\$6.00 TO \$8.00
THRYPTOMENE		\$2.50
VIBURNUM FOLIAGE		\$3.00 TO \$4.00

This newsletter is posted weekly on the Melbourne Markets website, www.melbournemarkets.com
National Flower Centre Australia, Box 1, 542 Footscray Road, West Melbourne VIC 3003 Tel: (03) 9687 7714
Prices quoted are per bunch and exclude GST. Bulk orders may receive lower prices depending on availability