

EASTER DAISY



Botanical name: Aster novi-belgii

Family: Asteraceae

Common Name: Easter Daisy

Country of Origin: Europe

Available: All Year, particularly summer & autumn

Stem Length: 30 to 60 cm

Easter Daisies belong to the Asteraceae family, with the name coming from Latin for aster, meaning star. This is an apt description of these flowers, which have many elliptical petals surrounding a round yellow flower centre. The flower centres contain the anthers and pollen, so can look a little shaggy in older flowers. Petal colours are white, pink or mauve. They are popular during Easter time for traditional arrangements.

Easter Daisies are all grown in the field. In Australia they are grown close to the capital cities, particularly in Victoria (Dandenong Ranges and Mornington Peninsula) due to its relatively cool climate with low humidity and the hills west of Sydney.

When Buying Look for:

- At least half the flowers should be fully open
- Round flowers with unblemished petals.
- Foliage should be firm and green, with no sign of yellowing.

Flower Care

1. Keep cool! Never place in full sun.
2. Break bunches apart.
3. Strip leaves from the bottom half of each stem and wash stems thoroughly.

4. Recut at least 2 cm off each stem and place in cold water.
5. Use a preservative as this will keep flowers looking fresh.
6. Replace vase water with fresh preservative every day.

Interesting Facts and Myths

During the Middle Ages, the English had two names for this flower: asters and starworts. Aster is Latin for star, and referred to its star-like shape, while wort means root, and was given to all plants with healing properties.

It was also thought believed that burning Aster leaves drove away serpents.

In the Language of Flowers, Easter Daisies symbolise love, or daintiness

THIS WEEK'S PRICES

NAME	STEMS PER BUNCH	PRICE RANGE
AGAPANTHUS	7	\$3.50
AGERATUM	10	\$4.00 TO \$5.00
ALLIUM - DRUMSTICK	5	\$6.00
ALSTROEMERIA	SML - 7, LGE - 10	\$2.50 TO \$6.00
AMARANTHUS	10	\$7.00 TO \$8.50
ANEMONE	10	\$3.00 TO \$4.00
ANTHURIUM	PER STEM	\$4.50
ASTERS		\$2.50 TO \$3.50
BANKSIA - BAXTERI	PER STEM	\$1.20 TO \$2.50
BANKSIA - COCCINEA	5	\$5.00
BANKSIA - PLAGEOCARPA	PER STEM	\$2.50
BANKSIA - SPECIOSA	PER STEM	\$1.20 TO \$2.00
BELLADONNA LILY	5	\$6.00 TO \$7.00
BOUVARDIA		\$4.00 TO \$7.00
BRUNIA	5	\$4.00 TO \$15.00
CALLA LILY	5	\$7.50 TO \$15.00
CARNATION - MICRO	10	\$2.00 TO \$3.50
CARNATION - FIELD		\$1.50 TO \$3.00
CARNATION - SPRAY		\$2.50 TO \$5.50
CARNATION - CHINESINI	10-15	\$2.50 TO \$3.50
CARNATION - FIELD		\$1.50 TO \$2.50
CARNATION - SIM		\$3.00 TO \$4.00
CELOSIA - COCKSCOMB	5	\$5.00 TO \$6.00
CELOSIA - PLUME	5	\$5.00
CHINCERINCHEE	5	\$3.50 TO \$4.50
CHRYSANTHEMUM - FIELD		\$2.50 TO \$3.50
CHRYSANTHEMUM - GLASSHOUSE	5-7	\$4.00 TO \$5.00
COSMOS		\$2.00
DAHLIA	5	\$3.00 TO \$3.50
DAHLIA - POM POM		\$2.00
DAISY		\$2.50 TO \$3.50
DELPHINIUM - GIANT	5	\$4.00 TO \$6.00
DELPHINIUM - BUTTERFLY	5	\$4.00 TO \$5.50
EASTER DAISY		\$2.50 TO \$3.50
EREMURUS	10	\$5.00 TO \$8.00
ERYNGIUM (SEA HOLLY)		\$4.50 TO \$5.50
EUCOMIS (PINEAPPLE LILY)	5	\$4.00 TO \$6.00
FLANNEL FLOWER	5	\$5.50 TO \$6.00
FREESIA	10	\$4.00 TO \$5.00
GERBERA	10	\$5.00 TO \$8.00
GERBERA - MINI	10	\$3.50 TO \$5.50
GLADIOLI	10	\$6.00 TO \$11.00
GLORIOSA LILY	3	\$5.00 TO \$15.00
GODETIA	10	\$2.50 TO \$3.50
GOLDEN ROD	10	\$2.50 TO \$3.00
GYPHOPHILA - STANDARD		\$3.00 TO \$5.00
GYPSY		\$3.00
HELICONIA	5	\$6.00
HELICONIA CLAW	PER STEM	\$4.00 TO \$7.50
HELICONIA SEXY	PER STEM	\$7.50 TO \$10.00
HIPPEASTRUM	3	
HYACINTH		\$5.00 TO \$7.00
HYDRANGEA	5	\$4.00 TO \$6.00
IRIS	10	\$4.50 TO \$6.50
IXODIA DAISY		\$3.50
KANGAROO PAW -BLACK		\$8.00
KANGAROO PAW - STANDARD	10	\$5.50
KUNZEA		\$4.50
LARKSPURS	5	\$3.00 TO \$4.00
LAVENDER		\$3.50
LEUCADENDRON	5	\$2.00 TO \$5.00
LEUCADENDRON - DISCOLOUR	5	\$4.00 TO \$5.00
LEUCADENDRON - GALAPINI	5	\$4.50
LEUCADENDRON - SILVAN RED	5	\$3.00 TO \$5.00
LEUCODENDRON - SILVER TREE		\$3.00
LEUCOSPERMUM - REFLEXUM	5	\$3.00 TO \$5.00
LEUCOSPERMUM - TANGO	5	\$6.00
LIATRIS	10	\$3.50 TO \$7.00
LILY - ASIATIC	5	\$3.00 TO \$5.50
LILY - LONGIFLORUM	5	\$5.00 TO \$10.00
LILY - ORIENTAL	4-5	\$5.00 TO \$10.00
LILY - LA	5	\$3.00 TO \$6.00
LIMONIUM - EMILE	10	\$3.50 TO \$4.50
LIMONIUM - MISTY	10	\$4.00 TO \$5.00
LIMONIUM - STATICE	10	\$2.00 TO \$2.50
LISIANTHUS	7-10	\$3.50 TO \$7.50
LOPHOSTEMON	5	\$4.50
LOTUS PODS		\$3.00

NAME	STEMS PER BUNCH	PRICE RANGE
MIXED NATIVE BUNCHES		\$4.50 TO \$7.00
NERINES	5	\$4.00 TO \$5.00
NIGELLA (LOVE IN THE MIST)		\$3.00
ORCHID - SINGAPORE	5	\$4.00 TO \$8.00
ORCHID - SLIPPER	PER BLOOM	\$6.50
ORCHID - TIGER	5	\$11.50
POKERS	5	\$4.00 TO \$5.00
PROTEA - KING	PER STEM	\$2.00 TO \$3.00
PROTEA - PINK ICE		\$2.50 TO \$6.50
ROSE - 30CM	10	\$3.00 TO \$5.00
ROSE - 40CM	10	\$4.00 TO \$6.00
ROSE - 50CM	10	\$5.00 TO \$7.00
ROSE - 60CM	10	\$6.00 TO \$9.00
ROSE - 70CM+	10	\$7.00 TO \$12.00
ROSE - MINI	10	\$4.50 TO \$6.50
SAFFLOWER (CARTHAMUS)	10	\$5.00 TO \$6.00
SCABIOSA	10	\$2.50
SEDUM	10	\$5.00 TO \$6.00
SNAPDRAGON	10	\$2.50 TO \$3.50
SOLIDASTER	10	\$3.00 TO \$3.50
STRAWBERRY FIELDS (GOMPHRENA)		\$2.50 TO \$4.00
STRELTIZIA - BIRD OF PARADISE	5	\$7.00 TO \$10.00
SUNFLOWERS	5	\$2.50 TO \$4.00
SWEET WILLIAM		\$2.00 TO \$3.00
TUBEROSE	5	\$3.50 TO \$6.00
TULIPS	10	\$4.50 TO \$7.00
VERONICA	10	\$3.00 TO \$4.00
WATER LILIES	5-7	\$5.00 TO \$8.00
FOLIAGE		
ACACIA APHYLLA		\$5.50 TO \$6.50
ASPIDISTRA		\$3.00
BANANA LEAF	20	\$20.00
BLACKBERRY FOLIAGE	10	\$4.50
BULLRUSHES	4	\$5.00 TO \$6.00
BUXUS	7	\$3.00 TO \$3.50
CAMELLIA		\$4.50 TO \$5.00
CHESTNUT FOLIAGE	10	\$4.00 TO \$5.00
CHRISTMAS BUSH		\$6.00 TO \$10.00
CLETHRA		\$5.50
COLOURED STICKS	6	\$25.00
CORDYLINE	10	\$4.50 TO \$5.00
CROTON	10	\$3.00 TO \$3.50
EMU BUSH		\$3.00 TO \$5.00
FAN PALM	10	\$5.00
FILICA		\$4.00
FLAX		\$3.50 TO \$7.50
GERBERA FOLIAGE		\$3.00
GINGER FOLIAGE		\$5.00
GUM - FLOWERING		\$3.00
GUM		\$2.50
HAPPY PLANT	10	\$6.00
HIMALAYAN HONEYSUCKLE		\$7.50
HOSTA LEAVES		\$4.00
HYDRANGEA FOLIAGE	5-6	\$4.00 TO \$6.00
HYPERICUM BERRIES	10	\$5.00 TO \$8.00
IVY		\$3.00 TO \$4.50
JOEY FERN	10	\$4.00 TO \$5.00
KOALA FERN	10	\$4.50
LAUREL		\$4.50
LEATHER FERN		\$4.00 TO \$5.00
MING FERN		\$4.50
MOLUCCA BALM (IRISH BELLS)	5	\$4.50 TO \$5.50
MONSTERIA LEAVES		\$6.50 TO \$9.00
NANDINA		\$3.50
PEPPERCORN		\$4.50 TO \$5.50
PHILODENDRON - XANADU	5-6	\$4.00 TO \$6.00
PIMELLA		\$3.50 TO \$4.00
RED WILLOW	5	\$5.00
SILVER BUSH	5	\$3.00 TO \$5.00
SILVER TREE		\$3.00
SILVER SUEDE		\$5.00 TO \$6.00
SMOKE BUSH	5	\$5.50 TO \$6.50
SNOWBERRY		\$7.50
SPEAR GRASS		\$2.00 TO \$3.00
TETRAGONA GUM NUTS	10	\$5.50 TO \$6.50
VIRBURNUM BERRIES	5	\$6.00 TO \$8.00
WINTER SWEET	5	\$7.50
WOODY PEAR	PER STEM	\$1.00