

FRANKLY SPEAKING

From the Chairman's Desk

14 DECEMBER 2007

ISSUE 31



Christmas 2007

At this time of the year, when Christmas celebrations are fast approaching, each one of us should stop and reflect on the Melbourne Markets past year's business achievements. Especially recognising the enormous workload and commitment the Melbourne Market Alliance Group and the State Government have made in an endeavor to finalise a satisfactory outcome for all parties in regards to the market's relocation to Epping.

The efforts of the few dedicated representatives of both sides cannot be underestimated.

I am hopeful the uniting results of all parties to accept any new recommendations created by these representatives will enable you to seize the opportunities that will become available and by working together with objectives of safe guarding the future of the Melbourne Wholesale Markets.

There can be no fundamental change for the better without you.

Christmas is also a time of faith, hope and charity; the greatest is charity. The Melbourne Markets, a mix of Wholesalers, Retailers and Growers play out the important element of charity every day of the year.

Since I have been involved, I have been overwhelmed by your every day generosity through organisations such as Melbourne Market Alliance, individual Wholesaler companies, Growers, Retailers and their personnel. One of the best kept secrets in Melbourne is your support to many charity and church organisations with fresh fruit, vegetables and flowers. You are all unsung heroes for your kindness and generosity.

That is what Christmas is all about, it's not just a holiday, growing and marketing fresh fruit and vegetables never stop. Christmas is also a joyous family occasion and time to look forward and expand our horizons. Enjoy the time with your family.

We wish you and your families a prosperous and Merry Christmas.

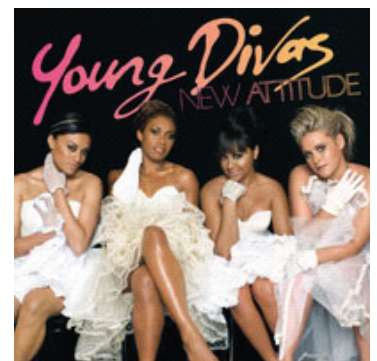
Neil Lowe, Chairman

VICFRESH 2008

23 FEBRUARY - CROWN PALLADIUM

TICKETS NOW ON SALE !

VicFresh 2008, our annual combined industry gala night, incorporating the prestigious Retailer of the Year awards as well as Special Service awards, is just around the corner and we are pleased to bring you the talented **YOUNG DIVA'S** - Paulini, Kate, Jessica and Emily, the Peter Sullivan Big Band and our host, John Blackman.



For all enquiries and bookings please ring Nancy on 9258 6108. BE IN EARLY, DON'T MISS OUT!

VICFRESH 2008 proudly sponsored by Melbourne Markets Business Partners and Event Sponsors:



Sponsor of Metropolitan and Regional Retailer of the Year



LU-VE
CONTARDO Pacific Pty Ltd
*Reliable refrigeration since
1928 - Serving Australia's fresh
produce industry*



For further information please contact:

Melbourne Market Authority, Box 1, 542 Footscray Road, West Melbourne VIC 3003

Ph: 9258 6100 Fax: 9687 7714

Email: info@melbournemarkets.com.au

Web: www.melbournemarkets.com.au

Dynon Port Rail Link Project (DPRL)

As everybody has seen through the changes to Footscray Rd, the DPRL project is well under way. DPRL Management has indicated their concerns that some market employees are parking in the dockland areas and crossing Footscray Rd without using traffic lights. This is a very dangerous practice which should not be followed.

Gate 1 is now manned 24 hours a day, 7 days a week and is the preferred gate for entrance to the market. Once the Authority determines the affect of this change on traffic conditions, the opening hours for gate 6 will be reduced to suit. Gate 6 entrance is currently being modified to improve traffic movements in the area. Changes to gate 1 will follow soon.

The exit gates at gates 2,3 and 4 have been closed to traffic due to the dangers associated with driving vehicles directly from the trading floor into heavy traffic flow on Footscray Rd. Gates 1,5 and 6 are currently handling traffic movements without difficulty.

The new car and truck parking area at the Footscray end of the market will be fully operational in the next few days. Over the next few weeks, the cars using unreserved parking along the fence at Footscray Rd adjacent to the main trading floor will be relocated to the new car park. Trucks currently parking in the centre of the road between the trading floor and Footscray Rd will replace the cars against the fence.

In recent years we have seen a growing number of trucks parked on market land during non trading hours and weekends. The majority of these vehicles are located at the east end of the trading floor. These vehicles can continue to use their allocated parking during trading hours. However, from a designated date in the new year truck owners wishing to leave their vehicles on site out of normal trading hours will be required to park them in the new car park.

In February 2008, the DPRL project will be taking ownership of the car park at the end of gate 6. Vehicles currently using this car park will be relocated to the new car park mentioned above.

CHRISTMAS AND NEW YEARS TRADING

Trading will be as follows for both the fruit & vegetable and flower markets:

Saturday, 22 December	OPEN (Flower Market only)
Sunday, 23 December	CLOSED
Monday, 24 December	OPEN*
Tuesday, 25 December	CLOSED
Wednesday, 26 December	CLOSED
Thursday, 27 December	OPEN
Friday, 28 December	OPEN
Saturday, 29 December	OPEN (Flower Market only)
Sunday, 30 December	CLOSED
Monday, 31 December	OPEN*
Tuesday, 1 January	CLOSED
Wednesday, 2 January	OPEN*

Trading from Thursday, 3 January as normal (except for Monday, 28 January 2008 where the Market will be closed for Australia Day - in lieu of 26 January. Trading will commence one hour earlier on Tuesday, 29 January).

* denotes early trading (ie 2.30am on 24 & 31 December and 4.30am on 2 January; 2.30am for early buyers)

SPECIAL SERVICE AWARD FOR 40 YEARS OF MORE OF CONTINUOUS SERVICE

Each year, the Market Authority, together with industry groups, officially recognise service to the industry and provide our "veterans" with special recognition and special privileges through the award of a "Golden Market Pass". Individuals that qualify will receive free life entry to the Market in recognition of their service, a certificate and a Golden Market Badge to signify their status.

Applications for this award are now open to any member of the market community who has achieved 40 years or more of continuous service in the industry. Awards will be presented at VicFresh 2008. Information Sheet and Application Form are attached to this newsletter.

For further enquiries please call Andrew on 9258 6105.

THEFT & STOLEN GOODS

It has been noted that reports of theft have been on the increase at the Melbourne Markets. We would like to remind you that the sale or receipt of stolen goods is illegal and against the Authority's By-Laws 2002.

Therefore, the Authority has implemented strict measures to curb the theft of goods at the Melbourne Markets, and any market user caught stealing, selling or receiving stolen goods, will be suspended immediately from the Melbourne Markets.

MELBOURNE MARKET AUTHORITY

MARKET CIRCULAR NO: 487

TO: ALL TENANTS AND MARKET USERS

FROM: PETER MCLENNAN, CHIEF EXECUTIVE OFFICER, MMA

DATE: FRIDAY 14 DECEMBER 2007

SPECIAL SERVICE AWARD FOR 40 YEARS OR MORE OF CONTINUOUS SERVICE

The Authority is continuing to offer 40 Year Continuous Service Awards to members of the Melbourne Market Community. These awards will be presented at VicFresh 2008 on Saturday 23 February 2008.

Did you start at the Queen Victoria Market prior to February 1968, and then continue to attend the Melbourne Markets Footscray Road site to achieve 40 years or more of **continuous** service in the wholesale industry?

It doesn't matter whether you changed companies or started as an employee or are still an employee. This award is open to **all** whether working in flowers, fruit, vegetables or service companies. You will qualify as long as your service is **continuous** at the markets.

Perhaps you don't fit the description but know someone else who does? If so, please let us know. The Authority will verify details of service.

About the Award

The Market Authority, together with industry groups, would like to officially recognise service to the industry and provide our "veterans" with special recognition and special privileges through the award of a "Golden Market Pass". Individuals that qualify will receive **free life** entry to the Market in recognition of their service, a certificate and a Golden Market Badge to signify their status.

Presentation of Awards at VicFresh 2008 on Saturday 23 February

Awards will be presented at VicFresh 2008 Market function to be held on the night of Saturday 23 February 2008 in the Palladium Room at the Crown Entertainment Complex. For ticket enquiries call Nancy 9258 6108.

Registrations for Award

If you qualify for 40 years or more service or know someone who does, could you please assist by completing the registration form on the back of this notice and return it to the Authority by Friday 8 February 2008.

Any Questions

For further details or questions you are invited to call Andrew in the MMA Marketing Department on 9258 6105.

Peter McLennan
CHIEF EXECUTIVE OFFICER



REGISTRATION FORM



Special Service Award for 40 Years or More of Continuous Service

Return by Friday February 8th 2008

Quick Fax Back to: MMA Marketing on 03 9687 7714
or Mail to: MMA Marketing Department
Box 1, 542 Footscray Road, West Melbourne 3003

Completed forms may also be dropped in to the MMA Administration Office.

I would like to register:

MYSELF

Full name: _____

I commenced at the Queen Victoria Market during the month of _____ in year 19_____

Company (if applicable): _____

Contact Address: _____

Telephone: _____ Mobile: _____

Date of Birth: _____ Access Card Number: _____

Retired: YES NO If yes, date of retirement: _____

or nominate

OTHER PERSON

Give name and (if known) as many details as possible of the person you are nominating.

Person's full name: _____

They commenced at the Queen Victoria Market during the month of _____ in year 19_____.

Company (if applicable): _____

Contact Address: _____

Telephone: _____ Mobile: _____

Date of Birth: _____ Access Card Number: _____

Retired: YES NO If yes, date of retirement: _____

Nominated by: _____ Contact number: _____

Comments/Notes: _____

For further details or questions please call Andrew in the MMA Marketing Department on 9258 6105.