

Adelaide Produce Markets Limited



South Australia's wholesale fruit and vegetable market located just 20 minutes north of Adelaide CBD. An unlisted public company of 411 shareholders relocated the market operation from

the city of Adelaide to the current 22ha site at Pooraka 15 years ago and became Australia's first private market. An estimated A\$450M (wholesale) worth of fresh produce passes through the Adelaide Produce Market system in a year.

Brisbane Markets Limited



The Brisbane Markets is situated on 72ha at Rocklea, 11km from the Brisbane CBD. It has an annual turnover of over 650,000 tonnes of produce valued at more than \$700M. The

Brisbane Markets provides facilities for fruit and vegetable wholesalers, retailers, food processors, exporters and support businesses. The Markets are owned and operated by Brisbane Markets Limited, an industry-based company with shareholders including growers, wholesalers, secondary wholesalers, retailers and the industry organisation Brismark.

Melbourne Market Authority



The Melbourne Markets, Victoria's centre for the wholesaling of fruit, vegetables and flowers, covers 33ha and is located just five minutes from the Melbourne CBD. With a

turnover of over \$1.5B pa, the Market is the largest wholesale fresh produce complex in Victoria. More than 7,000 people use the Markets which provides facilities for growers, wholesalers, retailers, florists, processors and food service groups. The site includes the Wholesale Fruit & Vegetable Market, the National Flower Centre and extensive warehouse facilities.

Newcastle Markets Pty Limited



Newcastle City Markets is located 10km west of Newcastle. Owned and managed by Newcastle Markets Pty Ltd, The Newcastle City Markets serves a population of

approximately 1 million people. Also operating in the Market are a number of businesses with processing and pre-packaging facilities which produce value-added convenience fruit and vegetable products.

Perth Market Authority



The Perth Market Authority is a statutory Authority administering the fresh produce market in Western Australia. The Market is conveniently located 16km south of Perth and

strategically placed between Fremantle harbour, Perth airport and rail facilities in Welshpool. Over 100,000m² of floor space has been leased on the 51ha site. For full particulars of the markets, tenants, market prices and throughput statistics visit our website on www.perthmarket.com.au.

Sydney Markets Limited



Sydney Markets Limited (SML) owns and operates three wholesale markets - Sydney Produce Market, Sydney Flower Market and Sydney Growers Market. These sell fresh fruit,

vegetables and cut flowers, supplied by over 20,000 local and interstate growers, to independent retailers, supermarket chains, providores, restaurants, exporters and florists. They are the only wholesale markets in Australia to admit the public. Three retail markets - Sydney's Paddy's Market, Sydney Fresh Food Market and Sydney Swap and Sell Market are also managed by SML.

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what is the Central Markets Association of Australia?

The Central Markets Association of Australia (CMAA) was formed in 2001 to represent central wholesale Markets located throughout Australia and to formalise the working relationship between these Markets.



CMAA Membership

The members of the Association are:

- Adelaide Produce Markets Limited
- Brisbane Markets Limited
- Melbourne Market Authority
- Newcastle Markets Pty Ltd
- Perth Market Authority
- Sydney Markets Limited

CMAA Objectives

Australian wholesale markets have many similarities in regard to operational, administration, communication, marketing and industry issues. The objective of the CMAA is to provide a forum through which areas of common interest can be addressed.



The objectives of the Association include the opportunity to;

- meet regularly and exchange views and information;
- coordinate submissions and recommendations to State and Commonwealth Governments;
- have national representation;
- coordinate representation to various overseas conferences and to disseminate the related information.

What are Central Markets and what do they mean to Australia's Horticulture Industry?

Central Markets are located throughout the world and offer a structured trading environment where all industry sectors are able to meet and collectively trade.

Within Australia there are six Central Markets, predominantly one operating in each state. Central Markets play a significant role within



Australia's horticulture industry as the major distribution point of the nation's fresh fruit, vegetables and flowers. The majority of Australia's fresh produce is either traded or transhipped through Australia's Central Markets.

Central Markets play a vital role in the total fresh produce supply chain, providing a critical link between growers, wholesalers, retailers, and associated industry groups.

Major Industry Benefits

The obvious benefits of Central Markets are that they provide;

- **an efficient** logistics solution for fresh produce marketing and distribution
- **the best exposure** for selling fresh produce and an efficient marketing position
- **access** to a large customer base in one location.
- **an ideal environment** for developing business contacts and building relationships between all aspects of the industry's supply chain.
- **an orderly** trading environment.
- **access** to warehousing and storage facilities.
- **access** to industry suppliers, support organisations and services such as credit facilities and quality systems.
- **a trading** environment and mechanism for determining prices based on the industry's supply and demand ability.

